

Instrumentation, Analysis & Testing Exhibition



THE SILVERSTONE WING, SILVERSTONE RACETRACK

Tuesday 29 April 2025, 10.00-16.00

We are delighted to announce that due to the ever-increasing popularity of the exhibition, the 2025 event will be held in a new, larger location at Silverstone Race Circuit. Still within the Silverstone Wing, Halls 4 & 5 offer an inspiring environment with panoramic views of the track whilst the floor to ceiling glass ensures plenty of light.

To view further details visit www.silverstone.co.uk. The Silverstone Wing also houses the racing car pits and garages and there is sometimes action on the racetrack which can be viewed directly from the halls, as well as the external viewing platform adjacent to Hall 5.

Entrance to the exhibition and seminars is free for attendees. Complimentary lunch vouchers are also provided to visitors on a first-come, first-served basis to be used in the pop-up cafe. In addition, complimentary refreshments are available throughout the day for both exhibitors and visitors.

Exhibitor Information

Exhibitors have the unique opportunity to showcase and discuss their products and services with engineers from various industries, including automotive, aerospace, rail, power generation, off-highway, material handling, motorsport and general research. This exhibition is seen as an excellent way of meeting engineers who are active in these particular fields, and visitors view the exhibition as an ideal opportunity to view the latest technological developments in a friendly, engaging environment. A number of seminars are held throughout the day covering topics of general engineering interest. One comment regularly received from exhibitors is that the visitors who attend the exhibition are all engineers, or are people allied to engineering, who have a specific interest in the products and services being exhibited.

The exhibition is advertised widely across the UK and is co-sponsored by a number of engineering institutions and societies, including the IMechE, BSSM & Concorde Publishing.

Exhibitor Spaces

Exhibition spaces are limited so if you are planning to exhibit in 2025 it is recommended that you reserve an exhibition space as early as possible. In recent years all tables were sold well in advance.

The new layout plan, across two interconnected halls, offers exhibitors the following choice of spaces:

1. Standard exhibitor space - 2.5m x 2m – these can be booked as single or double tables
2. Premium exhibitor space – 2.4m x 2m – tables must be booked in pairs (tables 89-100)

Each exhibitor space includes:

- Table 1.6m long x 0.8m wide
- Access to one 13A power supply
- Complimentary WiFi
- One complimentary breakfast
- One complimentary two course lunch
- Refreshments throughout the day.

Additional breakfasts and lunches are available to be purchased separately, via the online exhibitor booking form. The cost for additional lunches is set by Silverstone and you may prefer to purchase sandwiches and hot food from the visitor pop-up café located within the exhibition. This is a considerably cheaper option.

The online booking form and a plan of the exhibition showing the location of the exhibitor spaces can be viewed on the exhibition website. Please note that tables 89 through to 100 are premium tables and can only be booked as pairs. If you have a preference for the location of your exhibition table please identify your first, second and third choice location on the booking form. We will do our best to accommodate your choices, but table location preferences cannot be guaranteed as they are assigned as the orders are received.

Insurance & PAT Testing Requirements

Please note that exhibitors are required to have their own public liability insurance for the sum of £10M. If you do not currently have insurance for this amount it may be worth considering a two-day extension to your policy for the amount of £10M. Please sign the online booking form to confirm that this insurance will be in place. In addition, all electrical items must be PAT tested.

John Yates
Chairman, EIS