



ENGINEERING INTEGRITY SOCIETY (EIS) INSTRUMENTATION ANALYSIS & TESTING EXHIBITION

**THE SILVERSTONE WING, SILVERSTONE RACE TRACK
TUESDAY 15 MARCH 2016, 10.00-16.00**

The 2016 exhibition will be held on Tuesday 15 March 2016 at Silverstone in the Silverstone Wing which is the prestigious exhibition and conference centre, the same location as the last three successful exhibitions.

The facility is located in the heart of the Silverstone Race Track and is an ideal venue for the exhibition. The International Media Centre, located in the Silverstone Wing, has a 550 sq m exhibition area with adjoining rooms in which the forums will be held. There is also an adjacent cafeteria where lunches will be available to purchase. This makes the exhibition a self contained event with all the visitor facilities located within or next to the exhibition hall.

The facility provides a spacious exhibition area with ample 13A power outlets to support the table top exhibition stands.

To view details of the Silverstone facility go to www.silverstone.co.uk where details of the Silverstone Wing can be viewed. The Silverstone Wing also houses the racing car pits and garages underneath the exhibition hall and there is sometimes action on the race track which can be viewed from the gallery adjacent to the exhibition hall.

The EIS exhibition continues to grow each year and to support this there will be open forums held throughout the day, the themes being of current industrial interest. The titles of the forums for 2016 are:

- *Data Collection and Analysis*
- *Asset Management - Whole Life Modelling*
- *Accelerated Testing*
- *The Influence of the Road Surface on Vehicle Noise, Grip and Fuel Efficiency*

Entrance to the exhibition and forums is free to visitors. A number of complimentary lunch vouchers are also provided to exhibition visitors on a first-come, first-served basis which they can put towards the purchase of a lunch in the adjacent cafeteria. These lunch vouchers are provided to visitors as a benefit.

Complimentary refreshments are also provided throughout the day to exhibitors and visitors.

The exhibitors have the opportunity to show and discuss their products, services etc. to engineers from the automotive, aerospace, rail, power generation, off-highway, material handling, motorsport and general research industries. Exhibitors view the exhibition as an excellent way of meeting engineers who are active in their particular fields, and visitors see the exhibition as an ideal way to view the latest technological developments

in a friendly, intimate, atmosphere with forums held throughout the day covering topics of general engineering interest. One comment we regularly receive from the exhibitors is that the visitors who attend the exhibition are all engineers, or are people allied to engineering, who have a specific interest in the products and services being exhibited.

The exhibition is advertised widely across the UK and is co-sponsored by a number of engineering institutions and societies, including the IMechE and the BSSM.

Exhibition spaces are limited so if you are planning to exhibit in 2016 it is recommended that you reserve an exhibition space as early as possible. In 2015 all tables were booked by January.

The EIS website www.e-i-s.org.uk will be kept up-to-date with the names of exhibiting companies and details of technical presentations and forums.

An exhibition space comprises:

- Space 3m long x 1.5m wide
- Table 1.6m long x 0.8m wide
- 13A power supply
- Complimentary WiFi.

Each table reservation includes *one* complimentary breakfast, buffet lunch, and refreshments throughout the day. Additional breakfasts and buffet lunches are available to be purchased separately, with details of these on the exhibitor *booking form*. Alternatively, additional light lunches (sandwiches etc) can be purchased in the adjacent cafeteria.

Please note that there is a two-table limit per company.

Attached, along with the *booking form*, is a plan of the exhibition area showing the location of the exhibition tables, each location being identified with a number. Please note that tables 66&67 and 68&69 must be booked as double tables. If you have a preference for the location of your exhibition table please identify your first, second and third choice location on the *booking form*. We will do our best to accommodate your choices but table location preferences cannot be guaranteed as they are assigned as the orders are received.

Please note that exhibitors are required to have their own public liability insurance for the sum of £5M. Please sign the booking form to confirm that this insurance will be in place.

Trevor Margereson
Chairman, EIS