



# EIS Young Engineers Forum

**WEBINAR:**  
**Introduction to Engineering IP**  
26 May 2022 1-2pm



**Presenter: Jon Markham, Beck Greener**

This webinar provides a broad, high-level introduction to Intellectual Property (IP) for Engineering businesses and will:

- provide engineering businesses with an overview of the IP rights available to protect their ideas;
- discuss best practices and strategies to capture and protect key innovations whilst respecting the rights of others; and
- review the benefits of patent protection for engineering businesses, including monetising their innovation, gaining access to preferential tax regimes and securing investment.

Jon is a partner at Beck Greener, a firm of patent and trade mark attorneys, in London. Jon trained in-house at Dyson and enjoys working closely with disruptive engineering and technology businesses to help them protect their innovation. His background is in physics and he has a commercially-sponsored PhD in OLED displays. Jon is a contributing author to the CIPA Black Book, the standard reference text for patent attorneys and he is a regular speaker and presenter.

*This webinar is held as part of our Young Engineers Forum. However, all engineers who feel they would benefit are welcome to attend.*

FREE TO  
ATTEND

To register  
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