



EIS Young Engineers Forum

WEBINAR: Introduction to Engineering IP

19 July 2022 1-2pm



**Presenter: Jon Markham,
Beck Greener**

Who protects your Engineering ideas?

Creativity and innovation is the lifeblood of engineering. We are always striving to create improved designs and to solve technical problems. These innovations can give our businesses a technical and commercial advantage in the marketplace. But how do you protect your hard-won market position from copyists and freeloaders? How do you ensure your business fully benefits from your blood, sweat, tears and ingenuity?

The answer is with Intellectual property rights (IPRs). IPRs give you the tools to stop others from copying your innovative designs and solutions, enable you to build a business around your engineering ideas and bring in revenue streams from those ideas.

This webinar provides a broad, high-level introduction to Intellectual Property (IP) for engineering businesses.

It will:

- provide engineering businesses with an overview of the IP rights available to protect their ideas in the UK and elsewhere;
- discuss best practices and strategies to capture and protect key engineering innovations whilst respecting the rights of others; and
- review the benefits of patent protection for engineering businesses, including generating revenue streams through licencing, gaining access to corporation tax savings and securing investment.

Jon is an experienced partner and patent attorney practicing in a wide range of technologies including niche automotive, consumer goods, mechanical devices, semiconductor technologies, optoelectronics, satellite communications, computing and software. Jon trained in-house at Dyson and loves technology and innovation, working closely with a range of different clients from small inventors and SMEs to large multinationals. He has a particular interest in working with innovative and disruptive British engineering and technology firms to help them achieve their goals through harnessing their ingenuity and creativity. His background is in physics and he has a commercially-sponsored PhD in OLED displays.

This webinar is held as part of our Young Engineers Forum. However, all engineers who feel they would benefit are welcome to attend.

FREE TO
ATTEND

To register
email
info@e-i-s.org.uk

19 July 2022
1-2pm